



User Manual

For view reports and statistics on
the Zaad platform

Definition:

“An electronic service designed to empower small business owners and entrepreneurs to establish their businesses and make informed decisions based on scientific foundations. This is achieved through the use of interactive reports and integrated geospatial solutions and technologies. The service includes more than 1,000 reports covering products, sectors, and regions, in addition to an interactive map covering several areas within the Kingdom of Saudi Arabia.”

Requirements:

None

Steps to obtain the service

- Go to the zaad platform page
- Choose “View Reports”

Interactive Reports Section

Find the data that suits you in our reports 1134

[View all reports](#)

Interactive Map Section

Product Reports

Search for data covering 972 product categories and explore product trade, commodities, production, and more.

[More reports →](#)

How can you benefit from our service?

Sectors Reports

The data will cover 148 main and sub-sectors, providing information such as the number of establishments, operating revenues, revenue value, and more detailed insights.

[More reports →](#)

Our Partners

Regions Reports

Search for data that covers all geographical areas of the kingdom, and focuses on demographic factors, their qualitative characteristics, and social factors that include work, income, and spending.

[More reports →](#)

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