

## **User Manual**

For view reports and statistics on the Zaad platform





## **Definition:**

"An electronic service designed to empower small business owners and entrepreneurs to establish their businesses and make informed decisions based on scientific foundations. This is achieved through the use of interactive reports and integrated geospatial solutions and technologies. The service includes more than 1,000 reports covering products, sectors, and regions, in addition to an interactive map covering several areas within the Kingdom of Saudi Arabia."

## **Requirements:**

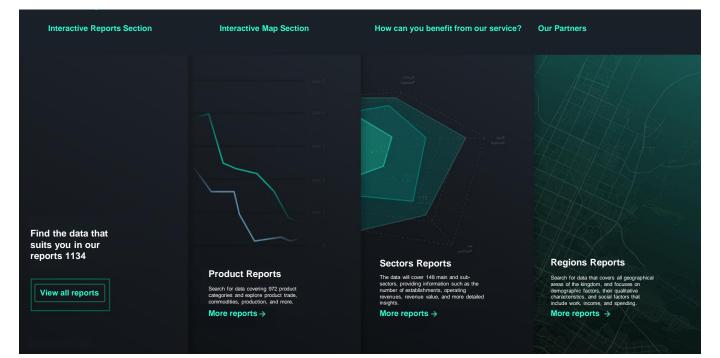
None





## Steps to obtain the service

- Go to the zaad platform page
- Choose "View Reports"





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